

State of Borth Carolina ALCOHOLIC BEVERAGE CONTROL COMMISSION

DOUGLAS A. FOX CHAIRMAN

MICHAEL C. HERRING

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COMMISSION MEMBERS: RICKY WRIGHT WAKE FOREST

> MIKE A. JOYNER CHARLOTTE

MEMORANDUM NO. 2704

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring

Administrator

DATE: December 17, 2004

MANDATORY HOLIDAY CLOSINGS

Christmas Day and New Year's Day are *mandatory closings* for ABC stores; therefore, all ABC stores must remain closed on Saturday, December 25, 2004; and Saturday, January 1, 2005.

The Commission offices will be closed on Friday, December 24, and Monday, December 27, 2004, for the Christmas holiday; and on Friday, December 31, 2004, for New Year's.

HOLIDAY WISHES

We would like to take this opportunity to wish you and your family a joyous Holiday Season. May the blessings of the season be yours.

MERRY CHRISTMAS and HAPPY NEW YEAR!

PRODUCT NAME CHANGE

Effective January 1, 2005, White Rock Distilleries will be changing the <u>name</u> of the **Martini** Cocktails to **Mancini's** Cocktails. The packaging, product formulation, NABCA, SCC and UPC codes will remain the same:

Code 46-811 Mancini's (Martini's) Apple Martini Code 46-814 Mancini's (Martini's) Cosmo Martini

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

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ADDITIONAL JANUARY SPAS:

We have four additional SPAs offered by Diageo for the month of January 2005

49-229 - Captain Morgan Private Stock

63-666 - Black Haus

64-790 - Don Julio Blanco

65-235 - Don Julio Anejo

The above items have been added to the Monthly Price Reduction page for the month of January 2005 on our website: www.ncabc.com / Pricing Reports / Quick Picks: Monthly Price Reductions.